

# VICTOR QUISPE ATENCIO

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Full Stack Developer with 4+ years of experience building and shipping end-to-end products, from HCL Commerce storefronts (Emerald, Aurora, Ruby SDK) at scale, to founding the engineering architecture of an AI-augmented social advertising platform. Currently leading full stack development at FanIQ, a social advertising SaaS powering live event campaigns across Meta, Snapchat, and TikTok, built on React, Next.js, TypeScript, and Supabase. Experienced across the full delivery lifecycle: frontend architecture, backend services and edge functions, CI/CD pipelines, security, and production deployment.

## WORK EXPERIENCE

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### FanIQ One (Social Advertising Platform)

Nov 2025 – Present

*Full Stack Developer - New York, US*

- Full Stack Developer at FanIQ, a social advertising platform for live events powering campaigns across Meta, Snapchat, and TikTok. Responsible for establishing the foundational architecture of the React + Supabase platform.
- Designed a scalable multi-environment Supabase branching strategy (feature → QA → production), preventing schema drift across a multi-developer workflow. Introduced ESLint, Prettier, Commitlint, and pre-push hooks enforced via CI/CD pipeline on every PR to QA and main branches.
- Led a full security audit remediation: migrated OAuth client secrets to server-side edge functions, built JWT authentication middleware across 90+ edge functions, and implemented SSRF URL validation.
- Implemented a unified error-handling system across Meta, Snapchat, and TikTok APIs with atomic campaign rollback logic, and conducted comprehensive QA testing across Facebook, TikTok, Instagram, and Meta Blended campaign flows.
- Mentored new team members on local setup, edge function deployment, and error handling patterns, and organized the full Confluence documentation structure covering architecture, standards, and database workflows.

### Avatar Global (B2C & B2B E-commerce)

Sep 2021 – Jan 2025

*Frontend Developer - Lima, Peru*

- Contributed to the development and maintenance of B2C and B2B HCL Commerce storefronts (Emerald and Aurora), building and enhancing React components integrated within the HCL Commerce frontend framework.
- Built a service management system using ReactJS and NodeJS that mocked HCL Commerce REST APIs, enabling parallel frontend development independent of backend availability and increasing team delivery speed by 30%.
- Optimized HCL Commerce storefront API response times by introducing Redis caching and MongoDB, reducing data retrieval latency by 20% and improving the end-user shopping experience across B2C flows.
- Led the end-to-end frontend development of a new HCL Commerce storefront using the HCL Commerce NextJS SDK (Ruby Storefront), delivering a modern, high-performance React/NextJS solution fully integrated with HCL Commerce APIs and backend services.
- Developed custom widgets and page layouts within HCL Commerce Page Composer, integrating them into the Management Center (CMC) to enable business teams to manage storefront content without engineering intervention.
- Reduced technical debt by 40% by implementing automated testing across core HCL Commerce business flows (cart, checkout, catalog), and led CI/CD pipeline setup in Azure DevOps to automate build and deployment of storefront applications.

## PREVIOUS EXPERIENCE

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### NPO Oladeg (Educational Non-Profit)

Jan 2021 – Jul 2021

*Intern Full Stack Developer*

- Designed and developed an institutional web portal from scratch using ExpressJS, achieving full deployment and reducing admin support requests by 30%.
- Developed a content management system (CMS) using ExpressJS and MySQL that reduced content update time by 40%.
- Applied SEO strategies that boosted site traffic and resulted in a 30% increase in course sales.

## EDUCATION

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### National University of the Center of Peru

Jan 2017 - Jan 2022

*System Engineer*